

South Dakota Association of Rural Water Systems

Corporate Partnership Application

2018/2019 MEMBERSHIP RATE \$3,600

NEW

RENEWAL

COMPANY INFORMATION Use this address for listing in the membership directory

Company: _____

Primary Contact Person: _____ Title: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Website: _____

Primary Contact Email: _____

MAILING ADDRESS Same as physical address Use this address for listing in the membership directory

Mailing Address: _____

City: _____ State: _____ Zip: _____

BILLING CONTACT Same as primary contact

Billing Contact Person: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Billing Phone: _____ Billing Contact Email: _____

ADDITIONAL CONTACTS Add additional contacts to receive email announcements and publications from SDARWS

Membership with SDARWS allows for up to 5 subscriptions to ServiceLine magazine, and unlimited subscriptions to our email publications. If you have more than 5 individuals who would like our email publications, please list them on the back of this form. Can leave address line blank if same as company mailing address.

Name 1: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 2: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 3: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 4: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 5: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

SDARWS Corporate Partnership dues are \$3,600 and must be paid IN FULL before your company can participate in any of our events, sponsorships, or publications. Memberships are sold per company, not individually. Membership only applies to the company listed on this form - not to additional businesses affiliated with your company. Corporate Partnership dues are non-refundable.

Name (Printed): _____ Date: _____

Signature: _____

**Please return completed form with payment to: SDARWS · PO Box 287 · Madison, SD 57042 OR
email completed forms to: info@sdarws.com. Credit Card payments can be processed over the phone by calling 605-556-7219**

ADDITIONAL CONTACTS *Add additional contacts to receive email announcements and digital publications from SDARWS*

Name 6: _____ Email: _____

Name 7: _____ Email: _____

Name 8: _____ Email: _____

Name 9: _____ Email: _____

Name 10: _____ Email: _____

Name 11: _____ Email: _____

Name 12: _____ Email: _____

Name 13: _____ Email: _____

Name 14: _____ Email: _____

Name 15: _____ Email: _____

South Dakota Association of Rural Water Systems

2018-2019 Corporate Advertising & Sponsorship Contract

SERVICELINE MAGAZINE | 6 issues/year

Every Issue | INCLUDED WITH CORPORATE PACKAGE

October 2018 - 9/7/2018 ad deadline

December 2018 - 10/19/2018 ad deadline

February 2019 - 12/21/2018 ad deadline

April 2019 - 2/15/2019 ad deadline

June 2019 - 4/19/2019 ad deadline

August 2019 - 6/21/2019 ad deadline

AD SIZE

Back Page Full Color | upgrade for \$1,050 more/year
ad specs: 8.375" W x 9.0145" H, 1/8" bleed

Full Page Full Color | upgrade for \$750 more/year

Full Page Grayscale | upgrade for \$450 more/year
ad specs: 8.375" W x 10.813" H, 1/8" bleed
or 7.375" W x 9.8125" H, no bleed

Half Page Full Color | INCLUDED WITH CORPORATE PACKAGE

ad specs: 8.375" W x 9.0145" H, no bleed

PRINTED DIRECTORY

Cover | upgrade for \$1,600 more

Back Cover | upgrade for \$1,100 more

Inside Front Cover | upgrade for \$400 more

Inside Back Cover | upgrade for \$400 more

Tab Page Color | upgrade for \$200

Tab Page Grayscale | upgrade for \$150

Supplier Ad Color | upgrade for \$25

Supplier Ad Grayscale | INCLUDED WITH CORPORATE PACKAGE

ad specs: 5" W x 8" H, no bleed. Call for cover specs.

Each ad also includes a highlighted listing in the supplier section.

Cover and Tab ads include a bonus ad in the supplier section.

Advertisers receive a complimentary copy of the directory

AD DEADLINE: March 1, 2019.

eNEWS | 24 issues/year

eNews Logo Ad | INCLUDED WITH CORPORATE PACKAGE

Your company's logo with a direct link to your website

WEBSITE

Scrolling Header Ad | \$600/year

ad specs: 700px W x 80px H, 150 dpi, RGB. JPG or PNG files preferred.

Trailer Ad | \$500/year - 3 year commitment

ad specs: 24" W x 12" tall, vector artwork (.ai or .eps)

FIRST CHANCE!

CORPORATE PARTNERS GET THE FIRST PICK OF
2019 SPONSORSHIPS UNTIL SEPTEMBER 7, 2018

ANNUAL TECHNICAL CONFERENCE | January 2019

Premiere Conference Sponsor | \$5,000

Awards Brunch Sponsor | \$3,000

Educational Sessions Sponsor | \$2,500

Break Table Sponsor | \$1,200

Lanyard Sponsor | \$500-\$1,000

Conference Bag Sponsor | \$600

Hotel Key Sponsor | \$600

Exhibit Hall Wine Sponsor | \$600

Exhibit Hall Keg Sponsor | \$500

Exhibit Hall Water Table Sponsor | \$250-\$500

T-Shirt Sponsor | \$150

Program Booklet Ads | \$75 - \$300

Bag Swag Inserts | \$100

WEST RIVER EXPO | April 2019

Conference Sponsor | \$2,500

Luncheon Sponsor | \$1,500

Break Table Sponsor | \$750

RURAL WATER FISHING TOURNEY | April 2019

Premiere Sponsor | \$2,000

Prize Sponsor | \$100+

RURAL WATER OPEN GOLF TOURNEY | July 2019

Awards Luncheon Sponsor | \$2,000

Beverage Cart Sponsor | \$1,200

Ball Sponsor | \$750

19th Hole Keg Sponsor | \$500

WaterPac Hole Keg Sponsor | \$500

Donuts & Coffee Sponsor | \$500

GPS Cart Sponsor | \$500

Challenge Sponsor | \$100+

Tee Box Sponsorships | \$100 - \$500*

*Tee Box Sponsorships are tax deductible and benefit the Rural Water Center

BILLING INFORMATION

Company: _____ Primary Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Signed: _____ Date: _____

PLEASE SUBMIT CONTRACTS VIA EMAIL TO: jbame@sdarws.com

OR MAIL: SDARWS
PO Box 287 • Madison, SD 57042
Attn: Jennifer

FOR MORE INFORMATION, PLEASE CONTACT:
Jennifer Bame, Communications & Marketing Coordinator
phone: 605-556-7219 • email: jbame@sdarws.com

NOTE:
SDARWS WILL NOT RUN YOUR AD UNTIL WE HAVE A SIGNED COPY OF THIS CONTRACT.