

# South Dakota Association of Rural Water Systems

## Corporate Partnership Application

2018/2019 MEMBERSHIP RATE \$3,600

NEW

RENEWAL

### COMPANY INFORMATION Use this address for listing in the membership directory

Company: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

### MAILING ADDRESS Same as physical address Use this address for listing in the membership directory

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### BILLING CONTACT Same as primary contact

Billing Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Billing Phone: \_\_\_\_\_ Billing Contact Email: \_\_\_\_\_

### ADDITIONAL CONTACTS Add additional contacts to receive email announcements and publications from SDARWS

Membership with SDARWS allows for up to 5 subscriptions to ServiceLine magazine, and unlimited subscriptions to our email publications. If you have more than 5 individuals who would like our email publications, please list them on the back of this form. Can leave address line blank if same as company mailing address.

Name 1: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name 2: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name 3: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name 4: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name 5: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**SDARWS Corporate Partnership dues are \$3,600 and must be paid IN FULL before your company can participate in any of our events, sponsorships, or publications. Memberships are sold per company, not individually. Membership only applies to the company listed on this form - not to additional businesses affiliated with your company. Corporate Partnership dues are non-refundable.**

Name (Printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return completed form with payment to: SDARWS · PO Box 287 · Madison, SD 57042 OR  
email completed forms to: [info@sdarws.com](mailto:info@sdarws.com). Credit Card payments can be processed over the phone by calling 605-556-7219

**ADDITIONAL CONTACTS** *Add additional contacts to receive email announcements and digital publications from SDARWS*

Name 6: \_\_\_\_\_ Email: \_\_\_\_\_

Name 7: \_\_\_\_\_ Email: \_\_\_\_\_

Name 8: \_\_\_\_\_ Email: \_\_\_\_\_

Name 9: \_\_\_\_\_ Email: \_\_\_\_\_

Name 10: \_\_\_\_\_ Email: \_\_\_\_\_

Name 11: \_\_\_\_\_ Email: \_\_\_\_\_

Name 12: \_\_\_\_\_ Email: \_\_\_\_\_

Name 13: \_\_\_\_\_ Email: \_\_\_\_\_

Name 14: \_\_\_\_\_ Email: \_\_\_\_\_

Name 15: \_\_\_\_\_ Email: \_\_\_\_\_

# South Dakota Association of Rural Water Systems

## 2018-2019 Corporate Advertising & Sponsorship Contract

### SERVICELINE MAGAZINE | 6 issues/year

**Every Issue** | INCLUDED WITH CORPORATE PACKAGE

October 2018 - 9/7/2018 ad deadline

December 2018 - 10/19/2018 ad deadline

February 2019 - 12/21/2018 ad deadline

April 2019 - 2/15/2019 ad deadline

June 2019 - 4/19/2019 ad deadline

August 2019 - 6/21/2019 ad deadline

### AD SIZE

**Back Page Full Color** | upgrade for \$1,050 more/year  
ad specs: 8.375" W x 9.0145" H, 1/8" bleed

**Full Page Full Color** | upgrade for \$750 more/year

**Full Page Grayscale** | upgrade for \$450 more/year  
ad specs: 8.375" W x 10.813" H, 1/8" bleed  
or 7.375" W x 9.8125" H, no bleed

**Half Page Full Color** | INCLUDED WITH CORPORATE PACKAGE  
ad specs: 8.375" W x 9.0145" H, no bleed

### PRINTED DIRECTORY

**Cover** | upgrade for \$1,600 more

**Back Cover** | upgrade for \$1,100 more

**Inside Front Cover** | upgrade for \$400 more

**Inside Back Cover** | upgrade for \$400 more

**Tab Page Color** | upgrade for \$200

**Tab Page Grayscale** | upgrade for \$150

**Supplier Ad Color** | upgrade for \$25

**Supplier Ad Grayscale** | INCLUDED WITH CORPORATE PACKAGE  
ad specs: 5" W x 8" H, no bleed. Call for cover specs.

Each ad also includes a highlighted listing in the supplier section.  
Cover and Tab ads include a bonus ad in the supplier section.

Advertisers receive a complimentary copy of the directory

**AD DEADLINE:** March 1, 2019.

### eNEWS | 24 issues/year

**eNews Logo Ad** | INCLUDED WITH CORPORATE PACKAGE  
Your company's logo with a direct link to your website

### WEBSITE

**Scrolling Header Ad** | \$600/year  
ad specs: 700px W x 80px H, 150 dpi, RGB. JPG or PNG  
files preferred.

### TRAILER AD

**Trailer Ad** | \$500/year - 3 year commitment  
ad specs: 24" W x 12" tall, vector artwork (.ai or .eps)

### BILLING INFORMATION

Company: \_\_\_\_\_ Primary Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### FIRST CHANCE!

CORPORATE PARTNERS GET THE FIRST PICK OF  
2019 SPONSORSHIPS UNTIL SEPTEMBER 7, 2018

### ANNUAL TECHNICAL CONFERENCE | January 2019

**Premiere Conference Sponsor** | \$5,000

**Awards Brunch Sponsor** | \$3,000

**Educational Sessions Sponsor** | \$2,500

**Break Table Sponsor** | \$1,200

**Lanyard Sponsor** | \$500-\$1,000

**Conference Bag Sponsor** | \$600

**Hotel Key Sponsor** | \$600

**Exhibit Hall Wine Sponsor** | \$600

**Exhibit Hall Keg Sponsor** | \$500

**Exhibit Hall Water Table Sponsor** | \$250-\$500

**T-Shirt Sponsor** | \$150

**Program Booklet Ads** | \$75 - \$300

**Bag Swag Inserts** | \$100

### WEST RIVER EXPO | April 2019

**Conference Sponsor** | \$2,500

**Luncheon Sponsor** | \$1,500

**Break Table Sponsor** | \$750

### RURAL WATER FISHING TOURNEY | April 2019

**Premiere Sponsor** | \$2,000

**Prize Sponsor** | \$100+

### RURAL WATER OPEN GOLF TOURNEY | July 2019

**Awards Luncheon Sponsor** | \$2,000

**Beverage Cart Sponsor** | \$1,200

**Ball Sponsor** | \$750

**19th Hole Keg Sponsor** | \$500

**WaterPac Hole Keg Sponsor** | \$500

**Donuts & Coffee Sponsor** | \$500

**GPS Cart Sponsor** | \$500

**Challenge Sponsor** | \$100+

**Tee Box Sponsorships** | \$100 - \$500\*

\*Tee Box Sponsorships are tax deductible and benefit the  
Rural Water Center

**PLEASE SUBMIT CONTRACTS VIA EMAIL TO:** [jbame@sdarws.com](mailto:jbame@sdarws.com)

**OR MAIL:** SDARWS  
PO Box 287 • Madison, SD 57042  
Attn: Jennifer

**FOR MORE INFORMATION, PLEASE CONTACT:**  
Jennifer Bame, Communications & Marketing Coordinator  
phone: 605-556-7219 • email: [jbame@sdarws.com](mailto:jbame@sdarws.com)

**NOTE:**  
*SDARWS WILL NOT RUN YOUR AD UNTIL WE HAVE A SIGNED COPY OF THIS CONTRACT.*