

South Dakota Association of Rural Water Systems

Associate Membership Application

2018/2019 MEMBERSHIP RATE \$425

NEW

RENEWAL

COMPANY INFORMATION Use this address for listing in the membership directory

Company: _____

Primary Contact Person: _____ Title: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Website: _____

Primary Contact Email: _____

MAILING ADDRESS Same as physical address

Mailing Address: _____

City: _____ State: _____ Zip: _____

BILLING CONTACT Same as primary contact

Billing Contact Person: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Billing Phone: _____ Billing Contact Email: _____

ADDITIONAL CONTACTS Add additional contacts to receive email announcements and publications from SDARWS

Associate Membership with SDARWS allows for up to 5 subscriptions to ServiceLine magazine, and unlimited subscriptions to our email publications. If you have more than 5 individuals who would like our email publications, please list them on the back of this form. Can leave address line blank if same as company mailing address.

Name 1: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 2: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 3: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 4: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Name 5: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

SDARWS Membership dues are \$425 and must be paid IN FULL before your company can participate in any of our events, sponsorships, or publications. Memberships are sold per company, not individually. Membership only applies to the company listed on this form - not to additional businesses affiliated with your company. Membership dues are non-refundable.

Name (Printed): _____ Date: _____

Signature: _____

Please return completed form with payment to: SDARWS · PO Box 287 · Madison, SD 57042 OR
email completed forms to: info@sdarws.com. Credit Card payments can be processed over the phone by calling 605-556-7219

ADDITIONAL CONTACTS *Add additional contacts to receive email announcements and digital publications from SDARWS*

Name 6: _____ Email: _____

Name 7: _____ Email: _____

Name 8: _____ Email: _____

Name 9: _____ Email: _____

Name 10: _____ Email: _____

Name 11: _____ Email: _____

Name 12: _____ Email: _____

Name 13: _____ Email: _____

Name 14: _____ Email: _____

Name 15: _____ Email: _____

South Dakota Association of Rural Water Systems

2018 - 2019 Advertising Contract

SERVICELINE MAGAZINE | 6 issues/year

- Every Issue
- October 2018 - 9/7/2018 ad deadline
- December 2018 - 10/19/2018 ad deadline
- February 2019 - 12/21/2018 ad deadline
- April 2019 - 2/15/2019 ad deadline
- June 2019 - 4/19/2019 ad deadline
- August 2019 - 6/21/2019 ad deadline

AD SIZE

- Back Page Full Color | \$2,700/year or \$450/issue
ad specs: 8.375" W x 9.0145" H, 1/8" bleed
- Full Page Full Color | \$2,400/year or \$400/issue
- Full Page Grayscale | \$2,100/year or \$350/issue
ad specs: 8.375" W x 10.813" H, 1/8" bleed
or 7.375" W x 9.8125" H, no bleed
- Half Page Full Color | \$1,650/year or \$275/issue
- Half Page Grayscale | \$1,500/year or \$250/issue
ad specs: 8.375" W x 9.0145" H with no bleed
- One Column Color | \$1,200/year or \$200/issue
- One Column Grayscale | \$1,050/year or \$175/issue
ad specs: 2.58" W x 9.813" H, no bleed
- Half Column Color | \$900/year or \$150/issue
- Half Column Grayscale | \$750/year or \$125/issue
ad specs: 2.3472" W x 4.844" H, no bleed

PRINTED DIRECTORY

- Cover | \$2,000
- Back Cover | \$1,500
- Inside Front Cover | \$800
- Inside Back Cover | \$800
- Tab Page Color | \$550
- Tab Page Grayscale | \$500
- Supplier Ad Color | \$450
- Supplier Ad Grayscale | \$400
ad specs: 5" W x 8" H, no bleed. Call for cover specs.

Each ad also includes a highlighted listing in the supplier section.

Cover and Tab ads include a bonus ad in the supplier section.

Advertisers receive a complimentary copy of the directory

AD DEADLINE: March 1, 2019.

eNEWS | 24 issues/year

- eNews Logo Ad | \$300/year
Your company's logo with a direct link to your website

WEBSITE

- Scrolling Header Ad | \$600/year
ad specs: 700px W x 80px H, 150 dpi, RGB. JPG or PNG files preferred.

TRAILER AD

- Trailer Ad | \$500/year - 3 year commitment
ad specs: 24" W x 12" tall, vector artwork (.ai or .eps)

BILLING INFORMATION

Company

Mailing Address

Address, Cont.

City

State

Zip Code

Phone

Email

Name of Person Filling out this form

Signature of Person Filling out this form

Date

PLEASE SUBMIT CONTRACTS VIA EMAIL TO:

jbame@sdarws.com

OR MAIL:

South Dakota Rural Water
PO Box 287
Madison, SD 57042
Attn: Jennifer

FOR MORE INFORMATION, PLEASE CONTACT:

Jennifer Bame,
Communications & Marketing Coordinator
phone: 605-556-7219
email: jbame@sdarws.com

NOTE:

**SDARWS WILL NOT RUN YOUR AD UNTIL WE HAVE A SIGNED COPY OF THIS CONTRACT.
ADS WILL BE BILLED FOR AFTER THEY PUBLISH**

**A PDF version of this ad contract can be found online
at: sdarws.com/ad-rates.html**