



SOUTH DAKOTA RURAL WATER'S ANNUAL TECHNICAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

ATC PREMIERE CONFERENCE SPONSOR

\$5,000 - One Sponsorship Available

Place your company in the spotlight as a Premiere Conference Sponsor! Benefits include:

- Sponsorship of the Keynote Speaker
- The chance to address attendees before the Keynote Address
- Recognition on stage
- Recognition on conference banners and displays
- Logo prominently displayed on all session monitors
- Recognition on the cover of the conference agenda booklet
- Full page color ad on the back cover of the program booklet
- Recognition on all ATC pre-conference promotional advertisements
- Two prime booth spaces inside the Exhibit Hall with Full Conference Registration for 4 individuals
- Keg inside booth
- Recognition inside the Exhibit Hall/Legislative Reception

AWARDS BRUNCH SPONSOR

\$5,000 - One Sponsorship Available

The best day of our conference is when we honor the best of the best - get your company's name in front of the movers and shakers of South Dakota Rural Water as an Awards Brunch Sponsor! Benefits include:

- Sponsorship of the Awards Brunch
- The opportunity to address attendees before the awards ceremony
- Logo on the cover of the Awards Brunch Program
- Half-page color ad inside the conference program booklet
- Logo on pre-show video
- Logo on the back of Awards Brunch tickets
- Recognition on Awards Brunch banners and displays
- Complimentary booth space inside the Exhibit Hall with Full Conference Registration for 4 individuals

EDUCATIONAL SESSIONS SPONSOR

\$2,500 - Multiple Sponsorships Available

Give your company more exposure by sponsoring our Educational Sessions. Benefits include:

- Recognition in conference displays and banners
- Logo displayed in session rooms
- Recognition in program booklets and classroom agenda displays
- One complimentary booth space in the Wednesday night exhibit hall, with Full Conference Registration for two individuals
- Half-page color ad inside the program booklet.

BREAK TABLE SPONSOR

\$1,000 - TWO SPONSORSHIPS LEFT

Get your name out there - sponsor a break table. Benefits include:

- Signage at break table
- Recognition in program booklet and agenda displays
- Opportunity to place promotional items at break table

CONFERENCE LANYARD SPONSOR

\$500-\$1,500 - One Sponsorship Available

Place your company's logo around every conference attendee with their name badge. **Note: If you wish to supply your own lanyards, the sponsorship is only \$500.**

CONFERENCE BAG SPONSOR

\$600 - One Sponsorship Available

Your branded bag will be handed out to every conference attendee with their name badge and agenda booklet at registration. Price includes bag.

CONFERENCE HOTEL ROOM KEY SPONSOR

\$400 - One Sponsorship Available

Include your logo on the hotel room keys for both the Pierre Ramkota, and the Glendene Inn & Suites. SDARWS can design, or submit your own artwork.

EXHIBIT HALL KEG SPONSOR

\$500 - ONE SPONSORSHIP LEFT

Want extra exposure in the Exhibit Hall? Sponsor a keg! Sponsorship includes signage at the keg, as well as recognition in the program booklet, and the ability to place the keg in your booth.

EXHIBIT HALL WINE SPONSOR

\$600 - One Sponsorship Available

Want extra exposure in the Exhibit Hall? Sponsor our Wine Table! Wine sponsorship includes signage, additional booth space, as well as recognition in the program booklet.

EXHIBIT HALL WATER TABLE SPONSOR

\$250 - One Sponsorship Available

One of the most of our exhibit hall attendees with a Water Table sponsorship. Water Table sponsorship includes signage at the Exhibit Hall entrance table, as well as recognition in the program booklet. **Note: If you wish to supply your own cups the sponsorship is only \$250.**

ATC T-SHIRT SPONSORSHIP

\$150 - Multiple Sponsorships Available

Your company's logo will be printed on the back of this year's ATC t-shirt will be handed out free to every conference attendee.

PROGRAM BOOKLET ADS

Put your ad in our program booklet to be handed out to each attendee.

\$300 - Full Page Color **\$175 - Full Page B&W**

\$125 - 1/4 Page Color **\$75 - 1/4 Page B&W**

PUT YOUR SWAG IN OUR BAG

\$100 - Multiple Sponsorships Available

Have your postcard (or company brochure, flyer, pen, notepad, flash drive, etc) inserted into each conference attendee's bag. Price is for 400 items which must be delivered to our Madison office by December 15th.

Items with limited quantities are first-come, first served. Call SDARWS at 605-556-7219 to check availability.

Register for sponsorships online at: www.sdarws.com/annual-conference.html or during ATC booth registration.

Artwork for sponsorships is due by November 22nd to ensure enough time to order items. Email artwork to jbame@sdarws.com.

Ad Contract

SD RURAL WATER ASSOCIATE MEMBERS

Electronic Ads

- sdarws.com* homepage scrolling ad (\$600/year)
- Rural Water Monthly E-News (\$300/year)

Trailer Ads

- 3-Year Ad Commitment (\$1,500 billed \$500 yearly)

ServiceLine Magazine

- Every Issue
- December 2017 (ads due: 10-20-17)
- February 2018 (ads due: 12-16-17)
- April 2018 (ads due: 2-17-18)
- June 2018 (ads due: 4-16-18)
- August 2018 (ads due: 6-18-18)
- October 2018 (ads due: 8-20-18)

ServiceLine Ad Size:

- Full Page Color – \$400
- Full Page Black & White – \$350
- Half Page Color – \$275
- Half Page Black & White – \$250
- 1 Column Color – \$200
- 1 Column Black & White – \$175
- 1/2 Column Color – \$150
- 1/2 Column Black & White – \$125
- 2x2 Color – \$150
- 2x2 Black & White – \$125

2018 Printed Directory:

- Front Cover Color – \$2,500
- Back Cover Color – \$1,750
- Inside Front Cover Color – \$800
- Inside Back Cover Color – \$800
- Tab Page Color – \$550
- Tab Page Black & White – \$500
- Supplier Ad - Black & White – \$350
- Supplier Ad - Color – \$400

NOTE: SDARWS will not run your ad until we have a signed copy of this contract. Ads will be billed for after they publish.

2018 ATC Sponsorships:

- Educational Sessions Sponsor – \$2,500
- Break Table Sponsor – \$1,000
- Conference Bags – \$600
- Conference Hotel Room Key – \$600
- Exhibit Hall Keg Sponsor – \$500
- Exhibit Hall Wine Sponsor – \$600
- Exhibit Hall Water Table Sponsor
 - \$500 (SDARWS supplies cups)
 - \$250 (You supply cups)
- ATC T-Shirt Sponsor – \$150
- Bag Swag – \$100 per choice (you may pick more than one)
- Flash Drive Notepad Pen Flashlight
 - Flyer/postcard
 - Phone Charger
 - Keychain
 - Other _____
- Full Page Color Ad – \$300
- Full Page Black & White Ad – \$175
- 1/4 page Color Ad – \$125
- 1/4 Page Black & White Ad – \$75

Choose your ATC Sponsorship online at:

www.sdarws.com/annual-conference.html

Sponsorships are also available during booth registration

Company _____

Contact Name _____

Address _____

Address 2 _____

City _____

State, Zip _____

Phone _____

E-mail _____

Signature _____

Date _____

Please Fax (605-556-1497), e-mail (jbame@sdarws.com), or mail contract to: SD Rural Water • PO Box 287 • Madison, SD 57042
For more information, please contact: Jennifer Bame, Communications & Marketing Coordinator • 605-556-7219 • jbame@sdarws.com