

SOUTH DAKOTA ASSOCIATION OF RURAL WATER SYSTEMS

Associate Membership & Corporate Partnership Packages

2024
2025



SDARWS MEMBER BENEFITS

The South Dakota Association of Rural Water Systems is the South Dakota state affiliate of the National Rural Water Association, participating in all of its programs and providing all of its benefits in South Dakota. The Board of Directors and members of SDARWS invites you to join our growing organization, bringing the many benefits of membership to your utility.

Participating in Associate Memberships and Corporate Partnerships with the South Dakota Association of Rural Water Systems offers an excellent opportunity to showcase the products and services your company provides to the water and wastewater industry. Positioned as the premier water and wastewater utility organization in South Dakota, SDARWS possesses the capability to effectively promote your company to key decision-makers and managers across every water and wastewater utility in the state.

No matter which level of membership you choose, you are an incredibly vital part of SDARWS. We appreciate each and every member and your support of our Association. Your continued support helps us to fulfill our mission to provide the highest quality services that meet the needs of and supports the collective efforts of our water and wastewater membership.



EVENTS

ANNUAL TECHNICAL CONFERENCE

January 14-16, 2025

RURAL WATER EXPO

April 24-25, 2024

FISHING TOURNEY

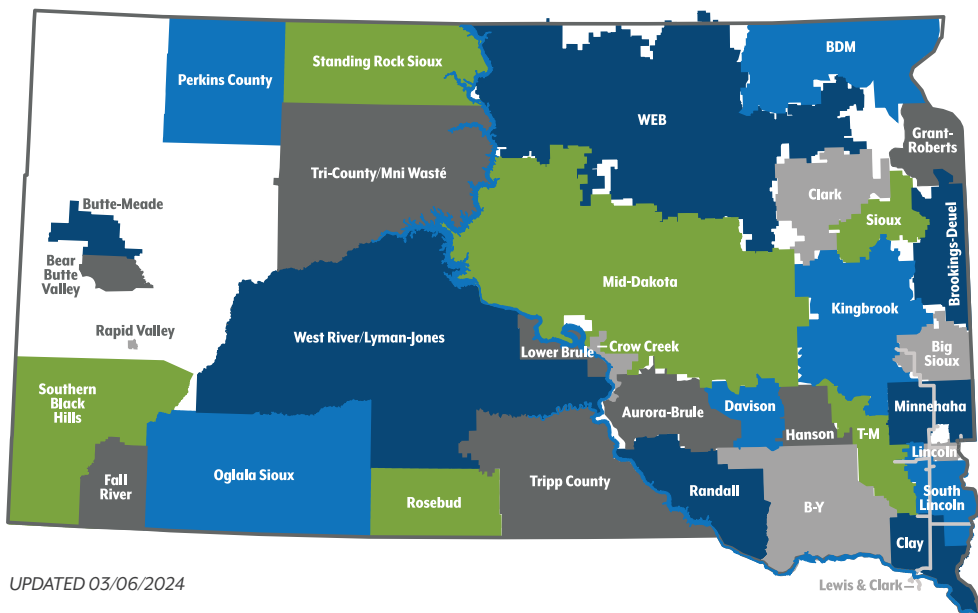
May 3-4, 2024

GOLF TOURNAMENT

July 23, 2024

TRAP SHOOT

August 2024



UPDATED 03/06/2024

South Dakota Association of Rural Water Systems

203 W. Center Street • PO Box 287
Madison, SD 57042
605-556-7219 (p) • 605-556-1497 (f)
sdarws.com

ASSOCIATE MEMBERSHIP

Utility decision makers know they can look to the South Dakota Association of Rural Water Systems Associate Members for reliable products and services. You become part of a trusted network relied upon by water and wastewater systems of all sizes.

Today our membership includes over 280 community and water and wastewater systems including 29 regional water systems who serve customers throughout the state. In addition, we have over 135 Associate members that partner with SDARWS to provide the industry with resources and expertise.

Associate Membership is \$525, and includes the benefits listed below:

ASSOCIATE MEMBERSHIP BENEFITS

SUBSCRIPTIONS TO OUR PUBLICATIONS

- *ServiceLine* Magazine
(up to 5 subscriptions per company)
- eNews bi-weekly electronic newsletter
(unlimited subscriptions)
- JobConnection electronic newsletter
(unlimited subscriptions)
- A PDF copy of our directory

EXHIBIT & TRAINING OPPORTUNITIES

- Annual Technical Conference in Pierre
- West River EXPO in Rapid City
- Speaking opportunities at SDARWS training events and seminars

ADVERTISEMENT OPPORTUNITIES

- *ServiceLine* Magazine
- eNews bi-weekly Electronic Newsletter
- SDARWS Printed Directory
- SDARWS Website
- Trailer Ads

EVENT SPONSORSHIP OPPORTUNITIES

- Annual Technical Conference
- West River EXPO
- Fishing Tournament
- Golf Tournament
- Trap Shoot
- Board Leadership Seminar

EXTRA BENEFITS

- Associate member directory listing on sdarws.com
- Ability to post job openings and classified ads on our website and in eNews at no additional cost

To participate in our events, sponsorships, and advertise in our publications, you must be a member in good standing with SDARWS. Associate memberships are sold per company, not individually.

CORPORATE PARTNERSHIP

A Corporate Partnership allows your company the opportunity to support our expanding organization, build industry-wide recognition for your firm, and permit SDARWS to offer more services to the water and wastewater specialists and systems in the state of South Dakota.

Corporate Partners of SDARWS enjoy all of the same benefits as Associate Members, with the added bonus of a package deal and advertising savings.

Valued at \$4,925, our re-vamped Corporate Partner package starts at \$3,925*

CORPORATE PARTNERSHIP PACKAGE DETAILS*

Includes all the Associate member benefits PLUS: ANNUAL TECHNICAL CONFERENCE

- Hallway or Exhibit Hall Booth
(or Full Conference registration for two individuals)
- First pick of ATC Booth Placement♦
- Option for Second ATC Booth♦
- Corporate Partner listing in ATC booklet♦

SERVICELINE MAGAZINE

- Half page color *ServiceLine* ad (option to upgrade)
- Corporate Partner listing in *ServiceLine* magazine♦

WEBSITE

- Corporate Listing on main page of sdarws.com♦
- Corporate Logo on every page of sdarws.com♦
- Corporate Directory listing on website♦

DIRECTORY

- Supplier ad in the SDARWS Printed Directory
(option to upgrade)
- Printed and digital copy of directory
- Corporate Partner recognition in Printed Directory♦

eNEWS

- Yearly eNews ad

EXTRA BENEFITS

- Sponsor Flag prominently placed at the ATC, EXPO, Golf Tournament, Trap Shoot, and Leadership Seminar♦
- First chance at Sponsorships♦
- Priority to conduct classes at ATC and EXPO♦
- One bill**

The base Corporate Partner package is a \$1,000 savings over Associate Membership + items listed above if they are purchased separately.

**When becoming a Corporate Partner of SDARWS, you agree to participate in all of the opportunities listed above. If you elect to add a second ATC booth, participate in an elective sponsorship, or upgrade your advertising, your bill will reflect the upgraded price.*

***Corporate Partners will be billed in one invoice for the above items. Any additional sponsorships, event registrations, etc. will be invoiced separately.*

♦Only available to Corporate Partners of SDARWS

ADVERTISING OPPORTUNITIES

SERVICELINE MAGAZINE | 6 issues/year

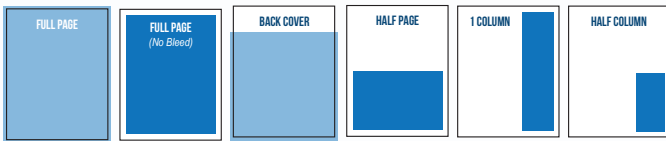
Back Page Color | \$2,700/year or \$450/issue
ad specs: 8.375" W x 9.0145" H with 1/8" bleed

Full Page Color | \$2,550/year or \$425/issue
Full Page Grayscale | \$2,250/year or \$375/issue
ad specs: 8.375" W x 10.813" H with 1/8" bleed
or 7.375" W x 9.8125" H with no bleed

Half Page Color | \$1,800/year or \$300/issue
Half Page Grayscale | \$1,650/year or \$275/issue
ad specs: 7.375" W x 4.845" H with no bleed

One Column Color | \$1,350/year or \$225/issue
One Column Grayscale | \$1,200/year or \$200/issue
ad specs: 2.58" W x 9.813" H with no bleed

Half Column Color | \$1,050/year or \$175/issue
Half Column Grayscale | \$900/year or \$150/issue
ad specs: 2.3472" W x 4.845" H with no bleed



SERVICELINE AD DEADLINES

April - February 15th ad deadline

June - April 15th ad deadline

August - June 15th ad deadline

October - August 15th ad deadline

December - October 15th ad deadline

February - December 15th ad deadline

PRINTED DIRECTORY

Cover | \$2,000

Back Cover | \$1,500

Inside Front Cover | \$800

Inside Back Cover | \$800

Supplier Ad Color | \$400

Supplier Ad Grayscale | \$350

ad specs: 5" W x 8" H with no bleed. Call for cover specs.

Each ad also includes a highlighted listing in the supplier section.

Advertisers receive a complimentary copy of the directory

AD DEADLINE: June 1, 2024.

eNEWS | 24 issues/year

eNews Logo Ad | \$300/year

Your company's logo with a direct link to your website

WEBSITE

Leaderboard Ad | \$1,500/year

ad specs: 3880px W x 360px H, 150 dpi, RGB. JPG or PNG files preferred.

Square Sidebar Ad | \$1,000/year

ad specs: 1200px W x 1000px H, 150 dpi, RGB. JPG or PNG files preferred.

TRAILER AD

Trailer Ad | \$500/year - 3 year commitment

ad specs: 24" W x 12" tall, vector artwork (.ai or .eps)

EVENT SPONSORSHIPS

ANNUAL TECHNICAL CONFERENCE | January 2025

Premiere Conference Sponsor | \$5,000

Awards Banquet Sponsor | \$3,500

Educational Sessions Sponsor | \$3,000

Legislative Breakfast Sponsor | \$3,000

Break Table Sponsor | \$1,500

Charging Station Sponsorship | \$1,000

Lanyard Sponsor | \$2,000

Conference Bag Sponsor | \$1,500

Exhibit Hall Wine Sponsor | \$650

Exhibit Hall Keg Sponsor | \$550

Exhibit Hall Water Table Sponsor | \$250-\$500

T-Shirt Sponsor | \$250

Program Booklet Ads | \$75 - \$300

SWAG Bag Stuffer | \$100

RURAL WATER EXPO | April 2024

Sessions Sponsor | \$1,000

Luncheon Sponsor | \$1,500

Break Table Sponsor | \$750

Keg Sponsor | \$500

RURAL WATER FISHING TOURNEY | May 2024

Premiere Sponsor | \$2,000

Prize Sponsor | \$100+

RURAL WATER OPEN GOLF TOURNEY | July 2024

Box Lunch Sponsor | \$2,500

Beverage Cart Sponsor | \$1,500

Ball Sponsor | \$1,600

19th Hole Keg Sponsor | \$600

WaterPac Hole Keg Sponsor | \$600

Donuts & Coffee Sponsor | \$550

GPS Cart Sponsor | \$500

Challenge Sponsor | \$100+

Tee Box Sponsor | \$250 - \$750*

**Tee Box Sponsorships are tax deductible and benefit the Rural Water Center*

RURAL WATER TRAP SHOOT | August 2024

Meal Sponsor | \$1,500

Shell Sponsor | \$2,000

Clay Pigeon Sponsor | \$1,000

LEADERSHIP SEMINAR | November 2024

President's Reception Bar Sponsor | \$1,500

Have a sponsorship idea that isn't listed here? Let us know - custom sponsorships are available. Contact jbame@sdarws.com

SDARWS Conferences & Events



Rural Water EXPO | April 24-25, 2024

The EXPO is open to all water and wastewater utility staff, board/council members, engineers, State and Federal employees. The training will consist of 13 presentations, 30 minutes each, thus allocating ten contact hours for those individuals who are licensed operations specialists. Along with the training sessions, the EXPO will showcase many of our industry's manufacturer and supplier leaders. Many will be displaying the recent advances in technology our industry has witnessed over the past several years.

To learn more, visit sdarws.com/EXPO or email expo@sdarws.com

Rapid City Ramkota Hotel & Convention Center
2111 N Lacrosse Street • Rapid City, SD • 605-343-8550



Rural Water Fishing Tourney | May 3-4, 2024

The Annual Rural Water Warriors Fishing Tournament takes place at the Outpost Lodge on Cow Creek Bay in 2024. Teams consist of 2-3 people with at least one person who is a current water/wastewater, associate member or corporate partner of the SDARWS. This tournament is limited to 40 teams. There is an eight fish maximum per boat with the largest seven fish weighed, and all South Dakota fishing regulations must be followed. A mandatory rules meeting is held at 8:00pm the night before the tournament.

For more information, visit sdarws.com/fishing or email fishing@sdarws.com

Outpost Lodge on Cow Creek Bay
Cow Creek Recreational Area, 28229 Cow Creek Rd. • Pierre, SD • 605-264-5450



Rural Water Open Golf Tourney | July 2024

The Annual Rural Water Open will take place in Sioux Falls. This tournament is open to Utility Members, Associate Members, and Corporate Partners of SDARWS. Registration is \$100/player and includes golf, cart, lunch, and awards.

For more information, visit sdarws.com/golf or email golf@sdarws.com



Trap Shoot | Fall 2024

The Second Annual Rural Water Trap Shoot will take place at the Crooks Gun Club. This tournament is open to Utility Members, Associate Members, and Corporate Partners of SDARWS. Registration is \$100/player or \$150 to pick your partner. Includes shells and dinner. For more information, visit sdarws.com/trap or email ggraverson@sdarws.com



Leadership Seminar | November 13-14, 2024

This seminar is geared towards Rural Water System Directors and covers a gamut of topics pertaining to rural water boards and system leadership.

For more information, visit sdarws.com/leadership or email jcorbin@sdarws.com

Pierre Ramkota Hotel & Convention Center
920 W. Sioux Ave. • Pierre, SD • 605-224-6877



Annual Technical Conference | January 14-16, 2025

The ATC is the annual conference of the South Dakota Association of Rural Water Systems, and is the largest water/wastewater conference in South Dakota. This event is designed to bring together water and wastewater utility systems – both large and small, municipal and rural – for sessions in operations, management, boardmanship and governance. This conference is held every year during the first week of the South Dakota Legislative session in Pierre, SD and hosts over 500 attendees.

To learn more, visit sdarws.com/ATC or email atc@sdarws.com

Pierre Ramkota Hotel & Convention Center
920 W Sioux Ave. • Pierre, SD • 605-224-6877